

ODRŽANE RADIONICE NA TEMU „ZAKONSKI OKVIRI POSLOVANJA”

U sklopu EU projekta „Razvoj eko-zone NP Una i obogaćivanje njegove turističke ponude“ održane su radionice u Kulen Vakufu i Drvaru u periodu od 27.-29.07.2011. na temu „Zakonski okviri poslovanja“.

Radionicama je prisustvovalo više od 30 učesnika među kojima su bili predstavnici lokalne uprave, relevantnih organizacija, kao i turistički djelatnici.

Predavanje je održala gđica Emina Pašić, ekspert za turizam, a među gostima je bio prisutan i direktor NP Una gosp. Amarildo Mulić.

Prethodno su za istu ciljanu skupinu održane edukacije na temu „Komunikacija s gostima“, „Poslovno planiranje i izrada poslovnog plana“, „Uspostava regionalnog povezivanja u cilju promocije klastera pansiona“ i sl. kako bi se učesnici upoznali s uvjetima za život i rad u okviru NP Una.

Pored edukacije onih koji žive i rade u NP Una u sklopu projekta je također izvršena obuka planinskih vodiča A i B kategorije, a završena je i studija za turističku signalizaciju Nacionalnog parka Una.

Naredne aktivnosti projekta obuhvataju: markiranje planinskih, pješačkih i biciklističkih staza, izradu idejnog i izvedbenog projekta za turističku infrastrukturu unutar NP Una, te objavu tendera za signalizaciju.



„LEGAL FRAMEWORK FOR DOING BUSINESS” WORKSHOPS HELD

„Legal framework for doing business“ workshops were held in Kulen Vakuf and Drvar in the period of 27.-29.07.2011, as a part of the EU funded project „Development of the eco-zone National Park Una and enrichment of its tourist offer.“

The workshops gathered more than 30 participants among which were representatives of local government, relevant organizations, as well as tourism companies.

The workshops were held by Ms. Emina Pasic, tourism expert. Mr. Amarildo Mulic, director of the National Park Una also attended the events.

Prior to these workshops other trainings were organized for the same target group on the following topics: „Communication with guests“, „Business planning“, „Establishment of regional networking with an aim to promote cluster boards“, and alike, with a goal to present to the participants the conditions for living and work within the National Park Una.

In addition to organizing relevant educational workshops within the project for those who live and work within the National Park Una, trainings for mountain guides category A and B were also organized and completed, as well as feasibility study for signalization of the NP Una.

The upcoming activities of the project include: marking of the mountain, hiking and biking trails, preparation of preliminary and main design for the tourist infrastructure within the National Park Una and publication of tender for signalization.

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2. 13 novih planinskih vodiča A i B kategorije u USK



13 NOVIH PLANINSKIH VODIČA A I B KATEGORIJE U USK

U okviru projekta koji financira Europska unija "Razvoj eko zone NP Una i obogaćivanje njegove turističke ponude", a implementiraju Općina Bihać i PLOD Centar, u periodu od 01.06.-01.08.2011.godine održana je obuka za planinarske vodiče A i B kategorije.

Na osnovu javnog poziva prijavljeni kandidati su selektirani prema kriterijima Planinarskog saveza FBiH za odabir planinskih vodiča, te je za obuku odabrano 15 kandidata, a uspješno ju je završilo 13.

Obuku je vršio gosp. Ermin Lipović, dugogodišnji certificirani instruktor za planinske vodiče pri Planinarskom savezu FBiH, koji je kroz 5 trodnevni terenskih edukacija obučio kandidate prema međunarodnim standardima IFMGA i UIAA. Obuka se provodila na području Plješevice, NP Una i Klekovače.

Kandidatima će se uskoro dodijeliti diplome usklađene sa IFMGA i UIAA standardima. Kandidati će također dobiti licencu Planinarskog saveza FBiH, te će biti osposobljeni za samostalno organiziranje i vođenje planinara i planinarskih grupa.

Jedan od ciljeva projekta "Razvoj eko-zone NP Una i obogaćivanje njegove turističke ponude" pored izgradnje infrastrukture NP Una, uspostave klastera pružatelja usluga kako smještajnih, tako i svih drugih usluga, je izgradnja ljudskih kapaciteta i uspostava službi koje će biti u funkciji turističke ponude ovoga kraja od kojih je svakako i ponuda obučeni i licenciranih vodiča bitan faktor.

13 NEW MOUNTAIN GUIDES OF A AND B CATEGORY IN THE UNA-SANA

Training for mountain guides of category A and B was organized within the EU financed project „Development of the eco-zone National Park Una and enrichment of its tourist offer“, which is implemented by Bihac Municipality and PLOD Centre. Based on public call and received applications 15 candidates were selected based on the criteria defined by the Mountain Association FBiH for selection of mountain guides, out of which 13 successfully completed the training.



Training was held by Mr. Ermin Lipovic, long-term certified instructor for mountain guides and a member of the Mountain Association FBiH. He held 5 three-day trainings where the participants were educated in accordance with international IFMGA and UIAA standards. The trainings were organized in the area of Plješevica, National Park Una and Klekovača.

The candidates are soon to receive certificates in line with the IFMGA and UIAA standards. They will also receive licenses from the Mountain Association FBiH, which will enable them to independently organize and lead mountain guides and mountain groups.

One of the goals of the project „Development of the eco-zone National Park Una and enrichment of its tourist offer“ besides development of infrastructure of NP Una, establishment of cluster of tourism service providers (accommodation and others) is also strengthening of human capacities and establishment of services that enrich the tourism offer of this region, where the licensed mountain guides play an important role.



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